It is time we start adhering to the principle of FREE ENTERPRISE and stop using government to support big business. When I first heard of Satallite Radio as a concept I could see no usefull purpose and could not believe that I would ever pay for radio. I did not even pay any attention to it until very recently when I listened to it on the internet. I quickly realized that this service meets the promise that FM was never able to realize. I have since purchased a device and am paying for the service. I am definately getting my money's worth. It is, in my case, especially useful in the car. When traveling I can listen to MY kind of music (CD quality); jazz, big band, clasical or programming targeted to the 40's or 50's, without having to change stations or hunt for something worth listening to as I pass from one state to another. All commercial free. Now I am able to determine what the weather will be in the next destination. Please do not vote to stifle competation this way. If the NAB needs to be "protected", they are not competing and should be allowed to go out of business or use their resources to provide a service that the public will support.